

# Novus Networks - Privacy Policy

Updated: 05/21/2026

novusnetworks.io and NuWin Enterprises, LLC ("Novus Networks," "we," "us," or "our") respects the privacy of our users ("user" or "you"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit novusnetworks.io or any related media form, media channel, mobile website, or mobile application (collectively, the "Site").

This Site and our services are designed for individuals and businesses aged 18 or older. If you do not meet these criteria, please discontinue use immediately.

By accessing or using the Site, you acknowledge you have read, understood, and agree to this Privacy Policy. If you do not agree, please do not use the Site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any updates by revising the "Last Updated" date above. Continued use of the Site following any updates indicates acceptance of the modified terms.

## 1. Information Collection

### Personal Data

We may collect personally identifiable information you voluntarily provide when you:

- Create an account
- Subscribe to updates
- Engage in community features (e.g., chat or message boards)
- Conduct business transactions

This may include:

- Full Name
- Business Name
- Shipping Address
- Email Address
- Phone Number
- Payment Details

Providing personal data is voluntary but may limit access to specific Site features if declined.

### Derivative Data

Our servers automatically collect certain information when you visit, such as your IP address, browser type, device, operating system, pages visited, and access timestamps.

### Blockchain Wallet Transactions

Novus Networks utilizes third-party protocols such as WalletConnect to allow users to connect external Web3 wallets. We do not track, control, or store private keys, balances, or user-specific on-chain data. All blockchain transactions occur on public ledgers, and while immutable and transparent, they do not include personally identifiable details controlled by Novus Networks.

Note: As blockchain transactions are irreversible and stored immutably, they cannot be deleted or modified even on request.

### **Financial Data**

For purchases or transactions on the Site, payments are securely processed through trusted third-party processors (e.g., Stripe). Novus Networks does not access or store full card details or banking information.

### **Sensitive Data**

We do not intentionally collect sensitive categories of data (such as biometric identifiers, health-related information, or government IDs). If such data is unintentionally collected, it will be promptly deleted.

## **2. Use of Information**

We use collected information to:

- Provide and manage services efficiently
- Improve Site performance and user experience
- Process payments and issue confirmations
- Prevent fraudulent or unauthorized activity
- Enforce compliance with Novus Networks policies
- Deliver updates and promotional messages (if opted in)

We do not track or monitor blockchain wallet transactions.

## **3. Disclosure of Information**

We may disclose personal information under the following conditions:

### **By Law or to Protect Rights**

We may share user data as required by law, legal proceedings, or regulatory authorities.

### **Third-Party Service Providers**

We may share limited personal information with service providers who support payment processing, cloud hosting, analytics, security, or marketing tasks.

### **Marketing Communications**

- Within the Marketplace: Vendors may use basic data to personalize promotions.

- With Third-Party Partners: Trusted partners may receive limited information for marketing purposes with your consent.

You can withdraw marketing consent anytime by contacting us.

We never sell personal data.

### **Third-Party Cookies & Advertisers**

We may use third-party analytics and advertisers that collect anonymized usage data for aggregated analysis or advertising.

## **4. Compliance with Privacy Laws**

### **General Data Protection Regulation (GDPR) – EU**

EU users are entitled to the right to access, rectify, delete, or restrict data use, and to data portability and consent withdrawal.

To exercise these rights, contact: [support@novusnetworks.io](mailto:support@novusnetworks.io)

### **California Consumer Privacy Act (CCPA) – CA Residents**

California residents may request data access, deletion, or opt-out of personal data disclosure. Novus Networks does not sell personal data.

Requests: [support@novusnetworks.io](mailto:support@novusnetworks.io)

### **Consumer Appeal Process**

If your privacy request is denied, you have the right to appeal within 30 days by contacting Novus Networks' Data Protection Officer at [support@novusnetworks.io](mailto:support@novusnetworks.io). Appeals will be reviewed impartially and answered in writing.

### **Data Retention Policy**

We retain collected information only as long as necessary for the purposes described in this Policy, including legal, tax, and business requirements. Once retention is no longer necessary, data is securely deleted or anonymized.

### **Children's Privacy (COPPA Compliance)**

The Site is not intended for users under 18. Any discovered minors' data will be deleted promptly upon identification.

## **5. Security of Your Information**

We implement industry-standard safeguards, including SSL encryption, firewalls, and access controls, to protect personal data. While every reasonable effort is taken, no online data transmission is 100% secure.

## **6. User Controls, Do-Not-Track, and Universal Opt-Out**

Novus Networks currently does not respond to browser "Do-Not-Track" signals.

However, users may:

- Disable cookies in browser settings
- Use token-level anonymization features in the wallet
- Opt-out of targeted advertising via privacy preference tools

Novus Networks will honor Global Privacy Control (GPC) and Universal Opt-Out Mechanisms (UOOM) as required by U.S. state privacy laws.

## **7. Cross-Border Data Transfers**

If your data is processed outside your home jurisdiction, safeguards are applied to ensure equivalent privacy standards, consistent with GDPR and U.S. regulations.

## **8. Contact Us**

NuWin Enterprises, LLC

Attn: Data Protection Officer

501 Brazos Street

Austin, TX 78701

Email: [support@novusnetworks.io](mailto:support@novusnetworks.io)